ARCADE

WHITEPAPER

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About us

Arcade is the product of a group of developers' passion for playing games and generating wealth in the cryptocurrency space. The team's goal for Arcade is to become the leader in the GameFi industry by bringing together gamers and developers around the world, and providing a platform to share each other's experiences and creations - all while furthering the Arcade ecosystem.

The team firmly believes in Arcade's potential to help further the game-fi industry by combining profitable tokenomics, video games, reward programs, and DeFi protocols on the Binance Smart Chain (BSC) Network. This usage-driven token also includes stabilizing tokenomics, and unique deflationary characteristics

Soon after launch, the Arcade platform will evolve into a leader in the GameFi sector by creating a platform that contains an array of games of different genres, presenting players the opportunity to monetize their playing time.
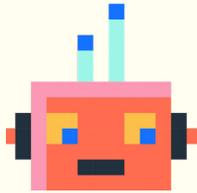
Fair to play

Arcade is guided by the team's founding principal of Fair to Play gaming. The team firmly believes that gaming should be enjoyable and accessible to everyone, without the need to spend additional funding just to be on equal footing with higher-paying players. In essence, Arcade will always strive to provide a platform where players compete on an equal-level playing field, giving each participant equal opportunities to participate in the Arcade ecosystem.

Token Features

Aside from it's ambitions in the GameFi sector, what makes Arcade special is the unique smart-contract code that powers the token. The developers have taken considerable time to include features that protect investors. These include:

Anti-bot
Security features keep the coin safe by checking for bot-like behaviour when interacting with the smart-contract.

Deflationary
Regular burns and unique buybacks that protect the token from large dumps.

Large Initial Liquidity Pool
A large initial liquidity will help protect investors from bad actors manipulating the price at launch.

BUSD for Operational Management
Transaction taxation that is settled in the form of BUSD, allowing the developers to perform contract operations without negatively impacting the token's price.

Adaptability
Room for the token to grow and adapt to new circumstances as the utility functions continue to be expanded.

GameFi

One of the main goals for Arcade is to help further the industry by establishing the biggest crypto-gaming platform that allows users to purchase an array of varied games with the Arcade token. The platform will showcase games from a range of different genres, and help connect both developers and players around the world.

The first flagship product will be a game produced by the development team and will be released shortly after launch of the ARC token.
The game takes inspiration from the loved, retro games we all played in our youth, with a doge as the protagonist. Our hero will progress through a personal adventure, created by their love for gaming, and encounter fun power-ups and unique monsters. More details about the game will be released as the token launch date draws closer.

Players will also be able to buy and sell game-related NFTs on our upcoming NFT Marketplace, which will work hand-in-hand with our crypto-gaming platform in the near future. These NFTs will include different in-game utilisation and will help the Arcade ecosystem to thrive, alongside the GameFi industry.
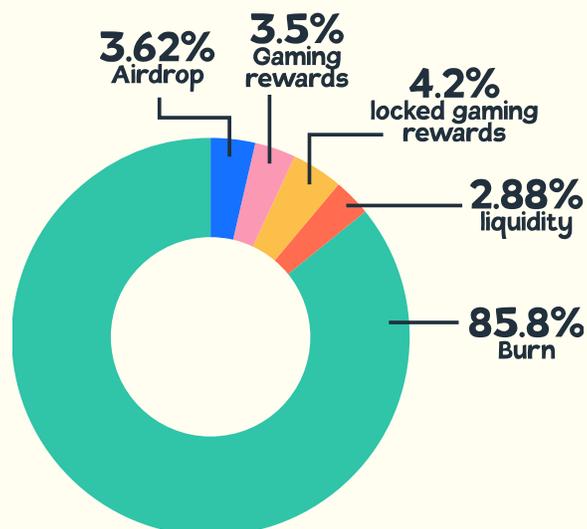
To top it all off, Arcade will be releasing an in-game staking feature that will provide approximately 2% yield per week and help to promote long-term holding of the token. This gamified staking feature will introduce a fun and new way to approach staking in the DeFi space.

There are many more exciting plans for Arcade that the team is excited to be working on in the future. These plans will be made available once the project has grown large enough to support these further developments.

Distribution

At launch, there will be a total of **1,000,000,000 ARC tokens.** The tokens will be distributed as follows:

3.62% Airdrop

3.5% Gaming rewards

4.2% locked gaming rewards

2.88% liquidity

85.8% Burn

3.62% Airdrop
Tokens reserved for holders of V1 ARC. To receive, holders must send their old ARC to the dev wallet. Airdrops will happen weekly on Sundays.

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3.5% Gaming Rewards
Initial rewards reserved for in-game earnings and staking

4.2% Locked (6 months)
Tokens reserved for for future gaming rewards with monthly unlocks, (16.67% unlocked monthly).
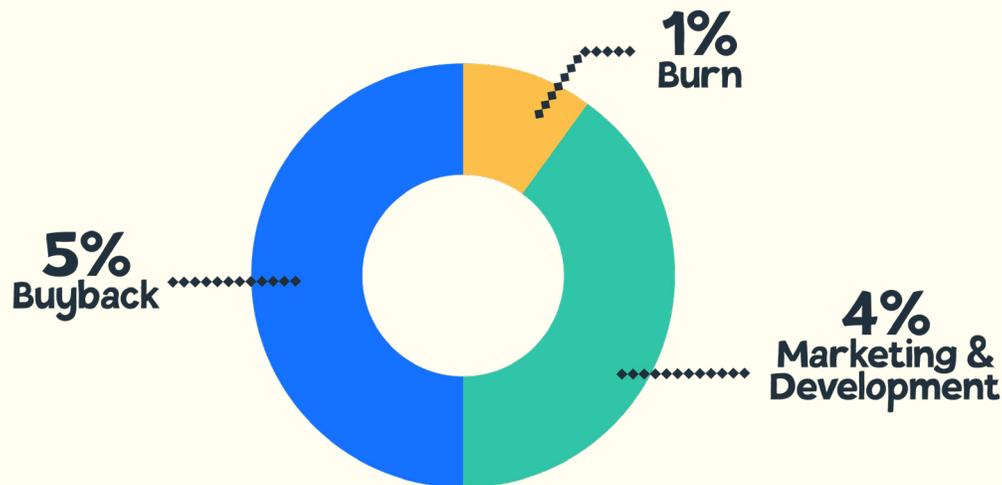
2.88% Liquidity
Used to create the liquidity pool on PancakeSwap. The LP is locked for 6 months.

85.8% Burned
Tokens burned at launch to balance the circulating supply with the initial market cap.

Tokenomics

Transactions will include a 10% tax on all buys and sells. The funds raised in taxes will be turned into BUSD, which will be used to facilitate the operational management of ARC without the need for the developers to sell ARC tokens. This ensures that the ARC price remains unaffected when the contract performs token specific operations.

1% Burn

5% Buyback

4% Marketing & Development

5% Buyback Wallet ▬▬▬▬▬
If large amounts of ARC are dumped, the considerable BUSD collected in the Buyback Wallet will be used to stabilize the price. Purchased ARC will be used to fund gaming rewards.

4% Marketing and Development ▬▬▬▬▬
The BUSD funds collected in this wallet will be used for regular marketing drives, expanding the games available on the platform, and allow for further future developments and growth.

1% Burn Wallet ▬▬▬▬▬
The BUSD funds collected in the Burn Wallet will be used to purchase ARC every hour and then burned. This may appear similar to the Buyback Wallet but will occur more frequently and in smaller amounts. While the Buyback Wallet is used to protect from dumps, the Burn Wallet is used to continually drive the price upwards.

Roadmap

Stage 1
before launch

- Website and social media release
- First security audit
- Development of the first game
- Whitelist and presale
- Arcade (ARC) launch

Stage 2

- Initial flagship game release
- The Arcade Market
- Creation of the "Whale Club"
- Game and developer referral competitions
- Start of in-game ARC staking
- Mass marketing in the gaming industry
- CoinGecko listing
- CoinMarketCap listing
- Blockchain bridging

Stage 3

- Release of gaming platform
- Extensive promotion of the gaming platform
- Start of farming on PancakeSwap
- New Arcade game development
- Release of ARC sister token
- Second security audit

Stage 4

- Top centralised exchange listings
- Extension of Arcade products
- Establishment of the Arcade company
- Third security audit

Stage 5

- Initial Public Offering
- Expansion of the Arcade company and platform
- The future and beyond

Stage 1

Website and social media release

Starting up of website and social media channels - Twitter, Facebook, Telegram, & Reddit.

First security audit

An audit will be performed to verify the security of the Arcade smart contract and ensure the safety of our token holders.

Development of the first game

Development of the Arcade flagship game has started behind the scenes. More details will be available at launch.

Whitelist and presale

Arcade (ARC) launch

Launch of Arcade (ARC) on Binance Smart Chain.

Stage 2

Initial flagship game release

A retro inspired, platform-adventure game is coming soon. Stay tuned!

The Arcade Market

A NFT marketplace that will allow players and investors to customize in-game items such as skins, items, maps, and sell them as NFTs on the Arcade Market. The Arcade Market will be available for all crypto-related games.

Creation of the "Whale Club"

An exclusive Telegram group that will be created for the top 300 holders of the Arcade (ARC) token. Here, the developer team will share more detailed information and updates to the members of this group. The Whale Club will be created 4-5 days after launch to ensure that members have a genuine interest in seeing through the success of Arcade.

Game and developer referral competitions

This will include activities that incentivises people to connect quality game developers with the Arcade developers, or discovering and suggesting games that the community would like to see hosted on Arcade.

Start of in-game ARC staking

Arcade is excited to bring staking to gaming. ARC staking will initially be available in our first flagship game and become available shortly after release. More details will become available closer to the launch of ARC.

Mass marketing in the gaming industry

As the goal of Arcade is to be the largest revolutionary gaming platform in both the crypto and traditional gaming world, Arcade will be promoting the platform to traditional game developers and platforms to increase the number of non-crypto related games available on the Arcade platform.

CoinGecko listing

Listings will be available as soon as possible.

CoinMarketCap listing

Listings will be available as soon as possible.

Bridging to other blockchains

ARC currently trades on Binance Smart Chain (BSC) but will be bridging to other blockchains in the future to open up a larger market for trading.

Stage 3

Release of the Arcade gaming platform

Arcade will be launching its gaming platform that will showcase different games from developers around the world, increasing the utility of the token.

Extensive promotion of the gaming platform

Start of farming on PancakeSwap

The Arcade team firmly believes that once ARC has grown and stabilized, it will become advantageous to make it available for farming on Pancake Farms, allowing investors to farm CAKE.

New Arcade game development

Arcade developers will begin work on the first flagship crypto game for iOS and Android.

Release of ARC sister token

A non-gaming, sister-token of Arcade will be released with a focus on DeFi within the Arcade ecosystem.

Second security audit

As the project progresses, some adjustments to the Arcade smart-contract will become necessary to facilitate the growing utility of the token. A second audit will ensure that the security of the community remains our highest priority.

Stage 4

Top centralised exchange listings

Arcade will be listed on the top Centralized Exchanges (CEXs), to provide further liquidity and accessibility to all related stakeholders. Binance and Coinbase will be just a few that investors can look forward to being able to trade on.

Extension of Arcade products

To further establish the ecosystem, Arcade will be hiring dedicated teams to create top quality crypto-related games.

Establishment the Arcade company

As Arcade will be hiring dedicated teams, establishing a company will become necessary to pay related taxes involved. This would also allow the team to upload games onto other mainstream platforms.

Third security audit

A third audit will be conducted to further ensure the safety of all Arcade token holders.

Stage 5

Initial Public Offering

After further growth of the Arcade token, the team will file for an Initial Public Offering to have ARC on the stock market as a listed company. Traditionally, IPOs take place three years after the establishment of the firm.

Expansion of the Arcade company and platform

More plans for further development with the Arcade ecosystem will be released as we go by, all in-line with the team's goal of becoming the largest crypto-gaming platform.

The future and beyond

There are many other exciting goals that the developers hope to achieve through Arcade. We hope you will join us and become an integral part of our journey to further establish the Game-Fi industry.